



## Luis Ángel Barcón Palomar

### General Data

Sex:  
Masculine  
Civil Status:  
Married  
Born:  
26-Dec-58  
Years of Experience:  
30  
Nationality:  
Mexican

### Strengths (According to Gallup)

- ) **Learner** (great desire to learn and want to continuously improve)
- ) **Relator** (find deep satisfaction in working hard with friends and colleagues to achieve a goal)
- ) **Ideation** (able to find connections between seemingly disparate phenomena)
- ) **Achiever** (take great satisfaction from being busy and productive)
- ) **Analytical** (especially talented in the Analytical theme search for reasons and causes)

### Board of Directors Experience

- ) **Beer and Beverage Company (Central America) - \$450 USD Million per year**
  - o (2012 – Today)
- ) **Consumer Goods Company (Mexico) – \$320 USD Million per Year**
  - o (2013 – Today)
- ) **APICS – 7 years**

### Professional Experience

#### SCM Consulting Company (August 92 – Today)

##### Customers that we have helped to become “Class A” en SCM

- \* Cadbury ADAMS - Cali, Colombia.
- \* BAT (British American Tobacco) - Caracas, Venezuela.
- \* Cadbury ADAMS - Puebla, México.
- \* CCN - Nicaragua

##### SOP Implementations

- \* Cadbury ADAMS - México
- \* CCN - Nicaragua
- \* BAT – Venezuela
- \* Urrea Válvulas – México

\* Sesajal – México

\* Andrea – México

### **SC Alignment to the Business Strategy**

\* BAT - Venezuela

\* CCN

\* Cadbury ADAMS

### **Go to Market Strategies**

\* CCN - Nicaragua

\* Schick – Venezuela

### **Logistics and Distribution Strategy**

\* Cadbury Adams Mexico

\* Nature Sweet México

\* CCN Nicaragua

\* Nature Sweet México

### **New Strategic Development**

\* BAT (British American Tobacco) - Argentina.

\* CCN - Nicaragua

\* Heinz - Venezuela

\* Mabe - Ecuador

### **PMO Implementations**

\* Nature Sweet

### **SCM Alignment to the Strategy and Improvement**

\* Malta Clayton/Invivo - México

\* Jafra - México

\* Andrea - México

### **SCM Development**

\* Belcorp - Colombia

\* Schick - Colombia

\* Abbott - Colombia

### **SCM Integration with Business Strategy**

\* Andrea - México

### **SCM Analysis and Improvement**

\* Leche San Marcos – México

### **Logistics Planning and Distribution**

\* Porsche/VW – Colombia

### **SCM Analysis and Improvement**

\* Colombina – Colombia

## **INTELECSIS**

- Business Line:
  - Manufacturer of Computers and Printers
  - \$260 USD Million per year
  
- CEO
  - Number of Persons: 350
  - August 91 – August 92
  
- COO
  - Number of Persons: 250
  - August 88 - August 91
  
- Materials Manager
  - Number of Persons: 20
  - August 86 - August 88

## Condumex

- Business Line:
  - Power Cable Manufacturers
    - Materials and ERP Systems Manager
      - August 84 – August 85
    - ERP Project Leader
      - August 83 – August 84
    - Industrial Engineer
      - Ago 82 - Ago 83

## Education

- **Master**
  - Master in Business Administration
    - Universidad de Las Américas Puebla and Stanford University  
    ) Jan 88 - Jan 91
- **Professional**
  - Industrial and Systems Engineer
    - Universidad Iberoamericana  
    ) Jun 78 - Jun 82

- **Certifications**

- APICS (The Association for Operations Management) Certifies**

- ) CPIM (Certified in Production and Inventory Management)
      - ) CIRM (Certified in Integrated Resource Management)
      - ) CSCP (Certified Supply Chain Professional)
      - ) CLTD (Certified in Logistics, Transportation and Distribution)

- ASQ (American Society for Quality)**

- ) CQM (Certified Quality Manager)

- ISM/NAPM (National Association of Purchasing Management)**

- ) C.P.M. (Certified Purchasing Manager)

- PMI (Project Management Institute)**

- ) PMP (Certified Project Management Professional)

- IBF (Institute of Business Forecasting)**

- ) CPF (Certified Professional Forecaster)

- AST&L (American Society of Transportation and Logistics)**

- ) CTL (Certified in Transportation and Logistics)

- SOP Institute (Sales and Operations Planning Institute)**

- ) CSOP (Certified in Sales and Operations Planning)

- APICS IDP (Instructor Development Program)**

- ) APICS Master CPIM and CSCP Instructor, APICS Associate CLTD Instructor
      - ) APICS Master Instructor Trainer

## Volunteer Experience

- )] **Founder of the APICS Chapter in Guadalajara (1982 – 2000)**
- )] **Vice-President Region VI APICS (México, Texas, Oklahoma, Colorado, New Mexico, Arkansas, Louisiana) (2001 – 2003)**
  - o In charge of the development and management of the 28 chapters located in Region 6
- )] **APICS Vice-President APICS M&CD (Membership and Chapter Development) and CDC Chair (Chapter Development Committee) (2004)**
  - o In charge of the strategy, development and management of the 270 chapters located internationally in APICS, and the strategy and development of the Worldwide APICS membership
- )] **APICS Vice-President of Education and BOK Chair (Body of Knowledge) (2005)**
  - o In charge of the strategy, development and management of all APICS educational and certification products. (Materials, testing, instructors, certifications)
- )] **APICS Terra Grande DM 2008 – 2011**
- )] **Past Member of the Strategic Direction and Governance Committees**
- )] **Chair of the Strategic Plan of the District Managers Committee**
- )] **Chair of the SOP's of the Districts and Chapters**
- )] **APICS Board of Directors Member 2012 -2017**
- )] **APICS Finance Committee - 2014**